TOTALLY ORGANIC | PLASTIC FREE | PREMIUM PERSONAL CARE



## TAMPON TRIBE PERFECT FOR ALL BODIES

SANTA MONICA, CA WOMEN & MINORITY OWNED - IMPACT DRIVEN

01

# ORGANIC & EFFECTIVE

Tampon Tribe manufactures and imports the highest quality GOTS and ICEA certified 100% organic cotton tampons, pads and pantyliners that work, We believe that everyone should have access to organic, toxin-free, effective, quality products.

## 02 ZERO PLASTIC SUSTAINABLE

Our tampons have super smooth fine cardboard applicators; pads and pantyliners are wrapped in biodegradable potato-starch film and we package in up-cycled cardboard. Totally compostable. Sustainably-produced. Going green makes everyone happy.





## **BRAND ETHOS**

## 03 #TAMPONTRIBE SOCIAL FOCUS

Today everyone expects more when using a brand. Impact-driven and socially-conscious, we have a strong giveback program, eyecatching, cool packaging, an awesome social presence and targeted marketing.

#### COMPANY

- We are proudly the only totally sustainable and totally plastic-free feminine hygiene company in the US. It is at our very core.
- We are proudly 100% women and minority owned and operated.
- WAoFP members (Worldwide Association of Female Professionals).
- We practice sustainability in every aspect of our business we work from co-work spaces, and center our warehousing, fulfillment operations and shipping within a 2-mile radius.
- We care deeply and passionately about our impact, about making the world a better place, and in everything that we disrupt and do.

#### PRODUCTS

• We are the only US company that uses 100% GOTS and ICEA certified organic cotton as our ONLY ingredient. Others may have organic cotton cores, organic cotton covers, or use cotton, but no US company uses only 100% certified organic cotton.

GOTS is the Global Organic Textile Standard - the highest organic standard in the world. ICEA is the international sustainability certification - meaning at all times, from the earth that the cotton is planted in, all the way to the finished product, all practices must be sustainable and cause minimal impact, be chemical and GMO free, and limit water and carbon waste and use.

- We are the only US company whose tampons, pads and liners have organic cotton protective layers that stop fibers dislodging inside bodies or onto skin.
- No toxic bleaches, chemicals, or dyes.
- ZERO plastics. ZERO.
- Our tampon applicators are an ultra-thin, smooth polished cardboard (FSC certified). Our tampons are wrapped in recycled paper.
- Our Pads and Pantyliners have breathable backs made from plant starch. They are individually wrapped in potato-starch film
- Zero Glue. Our adhesive strips are a compostable biopolymer. Our backing strips are recycled paper. Our tampons cords are woven.
- 100% Vegan.
- All of our products are compostable which is even better than biodegradable.
- We are the only US company who only manufactures plastic-free products. Others may have plastic-free options, but no-one has our unswerving commitment to our bodies and the planet.
- BPA-free plastics and plant-based plastics will not biodegrade they just take up "less" space in the oceans and landfills. That is why we don't use them.
- We import and supply wholesale units in bulk, reducing box production and waste. Others import in pre-boxed lots.



# SUSTAINABILITY & ETHICAL STANDARDS

#### **1. CERTIFICATIONS**

- COTTON INC. CERTIFIED
- GOTS GLOBAL ORGANIC TEXTILE STANDARD CERTIFIED "the worldwide leading textile processing standard for organic fibers, including ecological and social criteria, backed up by independent certification of the entire textile supply chain."
- ICEA CERTIFIED (Istituto per la Certificazione Etica e Ambientale) "contributes to the sustainable development of organic farming through audit and certification activity in the field of ethical and environmental standards."
- FSC Biodegradable Paper Certified
- HYPOALLERGENIC CERTIFIED "non-irritant" by independant labs.
- ISO: 9001: 2015 certified
- 21 CFR 820 QSR Quality System Regulations from the FDA.
- USFDA CERTIFIED Medical Device Importer.

#### 2. ONE PERCENT FOR THE PLANET

• Yes, we are members!

#### 3. WASTE DIVERSION - MANUFACTURING

- All of our products are ICEA certified which means that must adhere to the strict organic and waste management practices.
- Our paper products are FSC certified and we are totally plastic free, so nothing hits landfills as waste, all components are composted.
- All of our imports are in bulk product, eliminating excess packaging and landfill.

#### 4. ENERGY USE

- Renewable energy priority: Our manufacturer utilizes solar and water energy at its plant and has been built to maximize the use of natural light through roof panels in a repurposed textiles factory.
- Utilizing natural elements: Our warehouse and fulfillment center in Santa Monica uses natural light and our team works remotely or at a co-work space to reduce environmental impact and resource use.
- Reducing personal carbon footprints: All team members utilize public or electric vehicle transport when possible, and reduce car trips by cycling and walking when possible.

#### 5. RAW MATERIALS

- GOTS and ICEA certified organic cotton ensures responsible and ethical sourcing and promotes the welfare of organic, sustainable farmers.
- Our manufacturer promotes a sustainable lifestyle that guarantees workers rights in all aspects of the growing and production chain, helping the most disadvantaged people.

#### 6. OUR TAMPONS + PADS - PACKAGING

PACKAGING: Our tampons are wrapped in 100% compostable and biodegradable recycled paper. APPLICATOR: Ultra-fine, polished cardboard - 100% compostable and biodegradable. FSC Certified. Zero landfill impact.

PADS & LINERS: Wrapped in 100% compostable and biodegradable potato starch film. Zero landfill impact. Vegan and all plant-based. No SAPS, no fillers, no toxins, no glue.

#### 7. HEALTH AND ECO BENEFITS

Our tampons, pads and pantyliners use only 100% GOTS and ICEA certified organic cotton.

#### OUR TAMPONS

Certified Organic Cotton Absorbent Core, grown without using chemical pesticides or herbicides. Certified Organic Cotton Security Veil prevents fibers remaining in a person's body and makes the extraction softer.

Unscented, made without perfume.

No viscose used.

No Chlorine used in the purifying process. No dioxins used.

#### GENERIC/COMPETITOR TAMPONS

Viscose or rayon absorbent core. Viscose is a synthetic fiber; it is very absorbent and can create dryness and absorption of natural mucous.

Cotton core made with GMOs, pesticide or herbicide assisted cotton.

No security veil or it is made with synthetic materials enabling fibers to remain in a person's body. Chlorine and toxic bleaches, perfumes and dyes. Glues.

#### OUR PADS and PANTYLINERS

Top layer and absorbent core made with 100% Certified Organic Cotton, which is grown without using chemical pesticides or herbicides.

Impermeable layer made with biodegradable material.

Made without perfume and superabsorbent additive (chemical).

They do not contain viscose or cellulose.

No Chlorine used in the purifying process.

#### GENERIC/COMPETITOR PADS and PANTYLINERS

Top layer made with plastic or other synthetic materials.

Absorbent core made with cellulose or fluff. Fluff pulp is obtained from trees and is often treated mechanically or chemically.

Impermeable layer made with non-biodegradable plastic.

They usually contain superabsorbent and perfumes.

Most pads and pantyliners are made with synthetics and plastics (even just the backing) creating a heat-dampness micro-climate, an ideal situation for the proliferation of bacteria, fungi and irritations.

#### 8. HYPOALLERGENIC

All of our products carry the Hypoallergenic seal and certification. They have all been classified as "non-irritant" by independent labs.

#### 9. PHILANTHROPY

- We have our non-profit Project Code Red that has been formed to combat period poverty in the US through product, education and empowerment.
- For every month-supply sold, we give a Day Period Pack to individuals on our streets and in underserved communities
- Our education partnership with the Girls Health Ed initiative travels to underserved schools to help our youth feel great about themselves. We donate products and time so periods are not scary.
- We give to SPY (Safe Place for Youth) Venice.
- We're a TedEx Rise partner.
- We have a University ambassador program.
- We actively employ individuals who need a second or third chance at life via organizations such as Chrysalis.
- We support Happy Hippy in its giveback to homeless youth.
- We provide low-cost products to First Book, a non-profit supplying underserved schools and organizations with essential low-cost items.
- We are proud to be highlighted in GreenPeace UK's book "How to Give Up Plastic" as a model company.

#### 10. CLEANHUB PARTNERSHIP - PLASTIC NEUTRAL

- For every pound of plastic saved by our products, we clean the same amount of plastic waste from our oceans.
- CleanHub oversees this, to verify results and ensure success.
- We have partnered with Green Worms Waste Management, an amazing women-lead plastic collections service in Edavanna, India, that employs women from self-help groups and from the streets.
- We have collected 2,500lbs to date.



### We support Project Code Red. Period products. Education. Empowerment. #TAMPONTRIBE | @TAMPONTRIBE |

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### **KEY LOCATIONS**



#### DISTRIBUTION

INTERNATIONAL SCOPE

Tampon Tribe products are available internationally. We currently have distribution points/partners in North America, LATAM markets, Europe, China, South East Asia, South Africa, and Middle East.



#### SUPPLY CHAIN // MANUFACTURING

Our supply and manufacturing chain is robust and proven. For the past six years, including during the ongoing global pandemic, we have continued to deliver on time, at volume and on demand.

Our experienced international team works 24/7 to ensure steady supply, and strong production and logistics support.



## PRODUCTS

## ORGANIC TAMPONS



100% COTS and ICEA certified organic cotton tampons, no toxins or chlorine bleaches + applicators. Plastic free.

- Hypoallergenic
- Ultra-thin, more discrete and comfortable
- Special design for every day
- Cotton non-woven coversheet with special interlace to stop fibers sticking to skin
- 100% GOTS certified organic cotton with an absorbent core
- 100% toxin free
- No residues of herbicides or pesticides
- Viscose and perfume free
- Super-absorbent free
- Chlorine and dioxin free
- Absorbent core is wrapped with a special safety layer to prevent fibers remaining inside your body
- Biodegradable Cardboard "Twist" Applicator with soft round end-tip
- Plastic free

## ORGANIC PANTYLINERS



Super thin 100% GOTS and ICEA certified organic cotton pantyliners. Light, breathable.

- 100% pure GOTS certified organic cotton absorbent core and top sheet
- Hypoallergenic to reduce the risks of irritation and allergy
- Ultra-thin, more discrete and comfortable
- Special design for every day
- Cotton non-woven coversheet with special interlace to stop fibers sticking on your skin
- Wrapped individually for easy carrying and access
- Plastic free wrap is a starch film
- Adhesive strip for a security fit, biodegradable polymer
- Perfume and superabsorbent free
- No chlorine or dioxin used in the bleaching process

## ORGANIC PADS



Super thin 100% GOTS and ICEA certified organic cotton pads with wings. Leak-free, breathable.

- 100% pure GOTS certified organic cotton absorbent core and top sheet
- Hypoallergenic to reduce the risks of irritation and allergy
- Ultra-thin, ultra-absorbent more discrete and comfortable
- Special design for every day
- Cotton non-woven coversheet with special interlace to stop fibers sticking on your skin
- Wrapped individually for easy carrying and access
- Plastic free wrap is a starch film
- Adhesive strip for a security fit, biodegradable polymer
- Perfume and superabsorbent free
- No chlorine or dioxin used in the bleaching process

## **CERTIFIED PLASTIC NEUTRAL**



SAMPLE IMPACT WITH TAMPON TRIBE

PRODUCT	UNITS	PLASTIC SAVED
TAMPON TRIBE PADS	750,000	3,968 LBS
TAMPON TRIBE TAMPONS	250,000	1,323 LBS
OUR CLEAN HUB MATCH	OCEAN CLEAN UP	5,291 LBS
	TOTAL SAVINGS	10,582 LBS / YEAR

" I didn't know that I could get so excited about feminine hygiene products. Really makes you think about the mass-product options that we may have been using our whole lives... Rock on Tampon Tribe!"

Jessica Schorr: Director of Spa and Wellness, Curry Spa Consulting Inc.

### DISPLAYS



corporate display



cute tube



spa jar display





